

FIG. 1

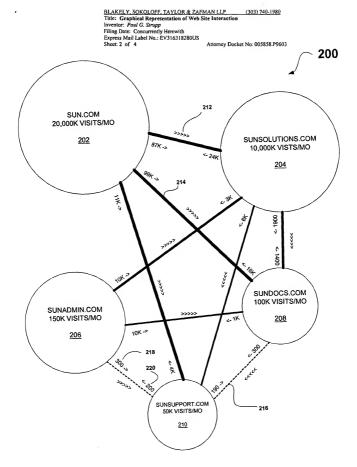


FIG. 2

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Title: Graphical Representation of Web Site Interaction
Inventor: Paul G. Strupp Filing Date: Concurrently Herewith Express Mail Label No.: EV316318280US Attorney Docket No: 005858.P9603 Sheet: 3 of 4 300 **BEGIN** DETERMINE RETRIEVE IMPORTER AND REFERRALS TO EXPORTER SITE A FROM SITES SITES B-N 314 302 GROUP DETERMINE RETRIEVED RELATIVE SIZES DATA BY RETRIEVE DATA OF CIRCLES REFERRING SITE FOR REFERRALS TO NEXT SITE 316 304 FROM REMAINING SITES 310 PROVIDE N-COUNT SIDED POLYGON REFERRALS FROM EACH 318 SITE 306 PROVIDE N CIRCLES OF RESPECTIVE SIZE AND NO CENTER EACH AT RESPECTIVE VERTICES OF HAS THE LAST SITE BEEN N-SIDED POLYGON REACHED? 320 308 YES RETRIEVE COLOR CIRCLES TOTAL TRAFFIC FOR EACH SITE 322 312 352 FIG. 3A

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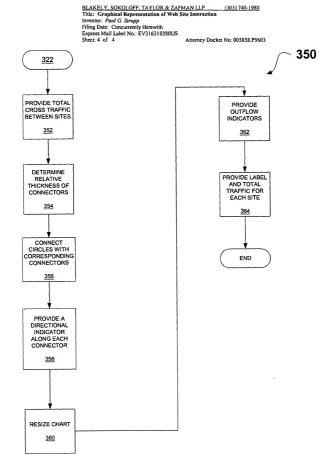


FIG. 3B